



Multifamily Interiors

For Immediate Release

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Two Leading Multifamily Interiors Companies Join Forces **Republic Industries and Elite Multifamily Interiors** **Unite to Form Republic Elite**

(ADDISON, TEXAS) October 6, 2016 – Leading multifamily interiors companies, Republic Industries and Elite Multifamily Interiors, today announced they have merged to become Republic Elite – a move intended to bolster the organization’s fast growth and plans to be a top single-source provider in kitchen and bath interiors.

Complete with new headquarters featuring a fully functional showroom and interactive selection room, Republic Elite will continue to provide custom cabinets, countertops and interior solutions to the \$60 billion multifamily property industry.

“Our customers are savvy and solutions-oriented – they’re looking for high quality, custom cabinet and countertop offerings without the hassle of researching and sourcing multiple providers,” says President and CEO, Duane Pekar. “Republic Elite will be that one-stop solution, which is an exciting opportunity for differentiation within our industry.”

In tandem with a new company name, identity and headquarters, Republic Elite will focus on next generation offerings. “I like to think of us an innovation lab,” says Adam Sumrow, Republic Elite’s Vice President of Marketing and Business Development. “We want to bring new ideas, new opportunities and new resources to help our customers make the best choices for their business now and into the future.”

One such innovation featured on the new company website will be an online product visualizer where designers, owners and developers can build their own interior design by choosing a combination of cabinet styles, colors and countertops to create a desired look.

Given escalating home prices and other contributing economic factors, Pekar says Republic Elite is positioning itself to expand and prosper in the multifamily category by optimizing its supply chain network, bringing innovative products to its line-up and entering new territories and additional markets. “Our key to success has been – and will continue to be providing service and added-value above and beyond our competition,” says Pekar.

Visit www.republicelite.com to learn more or contact: info@republicelite.com.

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About Republic Elite

With more than 50 years of experience in the multifamily interiors industry, Republic Elite offers high-quality, customized countertop, cabinet and interiors solutions combined with the highest level of manufacturing and installation customer service and support. The company is headquartered in Addison, Texas, has a cabinet-manufacturing facility in East Texas and works with an integrated global team of suppliers, fabricators and importers to source best-in-class granite, quartz and marble for countertops. For more information, visit www.republicelite.com.